What is the opportunity?
The Educational Products Working Group is launching a mechanism for collaboration with professional societies to allow for increased visibility and branding of Society/Organization-specific resources within the G2C2 website.

What will this look like?
Professional societies can now opt in to create a society/organization-specific page on the G2C2 website (Figure 1). This page a) provides basic descriptive information about the society/organization; b) highlights genomic medicine educational resources contributed to G2C2 by the society/organization, including a direct link back to the society/organization website; and c) provides a general link to find out more information about the society/organization.

In addition to serving the above purposes, this strategy provides multiple benefits for users and professional society/organization partners:

1) A search in G2C2 for “pathology”, for example, will result in a list of pathology-related resources as well as a list of pathology-related societies.
2) Professional societies are better able to market their genomics educational resources in G2C2.
3) The G2C2 repository of resources remains a trusted, vetted collection of valuable genomics education resources reviewed by the G2C2 Editorial Board (mapped resources) AND by trusted societies (resources on the society/organization pages).
Figure 1. Society/organization-specific G2C2 landing page  
(Developed in conjunction with the Association for Molecular Pathology)

What Is Required?

Send the following to donna.messersmith@nih.gov:

To opt in to develop a society/organization-specific landing page in G2C2, a society/organization representative should:

1) Search G2C2 (https://genomicseducation.net/) for resources that your society/organization has submitted for inclusion in G2C2.
2) If NONE have been submitted/accepted, then submit at least one educational resource to the submission section on the G2C2 homepage. (The educational resource must not be the homepage of the society/organization; it should be a website, course, webinar or specific educational product).
3) If at least ONE has been submitted/accepted, then send the title of that resource plus the following items to Donna at donna.messersmith@nih.gov.
   - Title and logo
   - Brief description (maximum 200 words; prefer 100 words or less), especially with respect to genomics educational resources that the society/organization offers
   - List of genomics educational resources and links that the society/organization offers. These may either be links to specific resources, or to the society/organization’s education page.

Requirements of society/organization requesting inclusion on the G2C2 society/organization landing page:

1) Membership in the Inter-Society Coordinating Committee for Practitioner Education in Genomics (ISCC: https://www.genome.gov/iscc/)
2) At least one genomics educational resource from the society/organization has been submitted and reviewed by the G2C2 Editorial Board (and has thus been mapped to genomic competencies)

Preference will be given to societies/organizations that offer free genomic education resources, and the expectation that the societies/organizations’ resources will grow. The society/organization page will provide easy access from G2C2 to those resources on the society/organization’s website.