

**G2C2 Society/Organization Landing Page Information
ISCC Educational Products Working Group
Donna Messersmith and Kristin Weitzel, Co-Chairs**

What is the opportunity?

The Educational Products Working Group is launching a mechanism for collaboration with professional societies to allow for increased visibility and branding of Society/Organization-specific resources within the G2C2 website.

What will this look like?

Professional societies can now opt in to create a society/organization-specific page on the G2C2 website (Figure 1). This page a) provides basic descriptive information about the society/organization; b) highlights genomic medicine educational resources contributed to G2C2 by the society/organization, including a direct link back to the society/organization website; and c) provides a general link to find out more information about the society/organization.

In addition to serving the above purposes, this strategy provides multiple benefits for users and professional society/organization partners:

- 1) A search in G2C2 for “pathology”, for example, will result in a list of pathology-related resources as well as a list of pathology-related societies.
- 2) Professional societies are better able to market their genomics educational resources in G2C2.
- 3) The G2C2 repository of resources remains a trusted, vetted collection of valuable genomics education resources reviewed by the G2C2 Editorial Board (mapped resources) AND by trusted societies (resources on the society/organization pages).



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Society



**ASSOCIATION
FOR MOLECULAR
PATHOLOGY**

Association for Molecular Pathology

AMP is a not-for-profit scientific society that advances the clinical practice, science, and excellence of molecular and genomic laboratory medicine through education, innovation, and advocacy to enable highest quality health care.

Find more educational resources and information from AMP at their website: <http://www.amp.org/>

Educational Resources from this Society that are Mapped to G2C2 Competencies

| Resource Title | Format | CME | Cost |
|---|---------|-----|------|
| Association for Molecular Pathology (AMP) Molecular Genetic Pathology Online Self-Study Review Course | URL | No | Paid |
| Association for Molecular Pathology (AMP) Webinar Series | Website | No | Free |

External Resources from this Society

| Resource Title |
|--|
| Cooperating Society of the American Board of Pathology |
| JMD 2016 CME Program in Molecular Diagnostics |

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Version: 2.2.1

Help

Curriculum Map & Guidelines
Support
Help

Figure 1. Society/organization-specific G2C2 landing page
(Developed in conjunction with the Association for Molecular Pathology)

What Is Required?

Send the following to donna.messersmith@nih.gov:

To opt in to develop a society/organization-specific landing page in G2C2, a society/organization representative should:

- 1) Search G2C2 (<https://genomicseducation.net/>) for resources that your society/organization has submitted for inclusion in G2C2.
- 2) If NONE have been submitted/accepted, then submit at least one educational resource to the submission section on the G2C2 homepage. (The educational resource must not be the homepage of the society/organization; it should be a website, course, webinar or specific educational product).
- 3) If at least ONE has been submitted/accepted, then send the title of that resource plus the following items to Donna at donna.messersmith@nih.gov .
 - Title and logo
 - Brief description (maximum 200 words; prefer 100 words or less), especially with respect to genomics educational resources that the society/organization offers
 - List of genomics educational resources and links that the society/organization offers. These may either be links to specific resources, or to the society/organization's education page.

Requirements of society/organization requesting inclusion on the G2C2 society/organization landing page:

- 1) Membership in the Inter-Society Coordinating Committee for Practitioner Education in Genomics (ISCC: <https://www.genome.gov/iscc/>)
- 2) At least one genomics educational resource from the society/organization has been submitted and reviewed by the G2C2 Editorial Board (and has thus been mapped to genomic competencies)

Preference will be given to societies/organizations that offer free genomic education resources, and the expectation that the societies/organizations' resources will grow. The society/organization page will provide easy access from G2C2 to those resources on the society/organization's website.